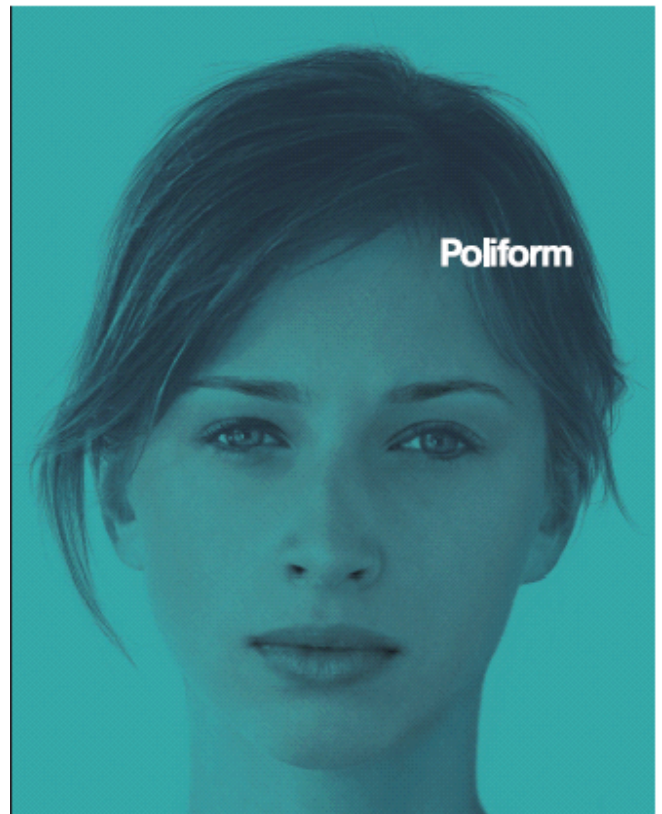


MY LIFE SALONE

DEL MOBILE
MILANO

/2009



Launching a refined collection of modular systems and sofas and exceptionally versatile day complements; tables, chairs, and sideboards, Poliform once again produced some of the stand-out pieces of the 2009 Milan Furniture Fair.

Poliform is grounded in research and technological innovation, combined with the creative contribution of designers, both young and famous. This year the family of designers include Roberto Barbieri, Carlo Colombo, Vincent Van Duysen, Paola Navone and Marcel Wanders who created a collection that offers ideas for everyone.

Poliform®

Grace

design Emmanuel Gallina, 2009

Poliform day collection

I like to experience modernity. The Poliform complements collection is a global project, which is able to adapt to any lifestyle. Poliform offers original products that can be both welcoming and relaxing, whatever style you are looking for.

Emmanuel Gallina

Industrial Designer, Emmanuel Gallina works and lives in Milan.

Emmanuel works continuously in collaboration with Antonio Citterio and partners. He is a designer for a variety of Italian and French companies including: Poliform, Manade, Covo, Progetti, Industreal. He is a teacher at the Politecnico of Milan and works for the CDRA Centre de Design Rhône-Alpes, Lion, France. Competitions and exhibitions (Paris, Milan, New York, Koln).



Technical characteristic and finishing:

Base in walnut c. and wenge-dyed ash.

Upholstered seat and backrest in flexible polyurethane, covered with not removable fabric and leather.

Dimensions:



Poliform is available exclusively from

Sydney 184 Chalmers Street, Surry Hills. T: 02 9690 0777

Melbourne 650 Church Street, Richmond. T: 03 8420 0800

Brisbane 46 James Street, Fortitude Valley. T: 07 3251 4888

Singapore Millenia Walk, Level 3, 9 Raffles Boulevard. T: +65 6337 1995

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Poliform®

Edward

design Carlo Colombo, 2009

Poliform sofas and armchairs collection

In the living area there is a full coherence between modular systems, complements and the elements dedicated to comfort. Collaborating with prestigious international designers, Poliform completes its offer with a variety of proposals that underline versatility. A series of armchairs and sofas, which explore a wide range of aesthetical approaches and to become part of a full "Home project", where every piece of furniture matches with the other, in a highly harmonious interior design project.

Carlo Colombo

Born in Carimate in 1968 Carlo Colombo studied architecture at the Politecnico di Milano and graduated in 1993. Working as a designer and consultant since 1993, in 1995, he began working on social buildings and private houses. In 1996 he returned to academia part time, working as an assistant at the Politecnico di Milano working with students in the faculty of architecture. He travels widely, recently talking in Italy, Israel, Greece, Portugal, Slovenia, Ukraine, Australia, Russia, England, Brasil and China. He projected many important buildings, such as residential villas in Lugano, Como, Venice, in Brianza and outside Milan. He also projected and equipped many showrooms, houses, offices and restaurants.



Technical characteristic and finishing:

Structure in flexible printed polyurethane. Pre-covering in polyester padding. Base in stainless steel. Stretched cover not removable in fabric and leather.

Dimensions:



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Poliform®

Big Bug

design Paola Navone, 2009

Poliform sofas and armchairs collection

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Paola Navone

Paola Navone has a straightforward approach, a visionary style and an eclectic philosophy. Her soul is full of the flavours and colours of the Orient, which she knows, loves and visits, and the taste and forms of the West, rich in traditions, open and on the move.

After graduating in design in 1973 Paola Navone, worked as an art director and collaborated with Alessandro Mendini at "MODO" magazine. Since 1979 Paola has worked with Abet where she discovered a passion for the decoration of rigid surfaces that saw the start of her collaboration with Alchimia and Sottsass, Branzi, Guerriero and Knoll International. In 1985 she became a consultant for image and production development of the Philippines, Indonesia, Malaysia and Thailand on behalf of UNIDO (United Nations Industrial Development Organization) and the World Bank. This activity resulted in the organisation of exhibitions, conferences, seminars and consultancy operations, and in 1995 she started working with Italian furniture manufacturers including Poliform.



Technical characteristic and finishing:

Structure in flexible printed polyurethane whit elements in foamed polyurethane of different densities.

Pre-covering in polyester padding. Feet in plastic material.

Final outstretched covering in removable fabric and non-removable leather.

Dimensions



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Poliform®

Soho

design Paolo Piva, 2009

Poliform sofas and armchairs collection

In the living area there is a full coherence between modular systems, complements and the elements dedicated to comfort. Collaborating with prestigious international designers, Poliform completes its offer with a variety of proposals that underline versatility. a series of different armchairs and sofas, able to explore a wide range of aesthetical approaches and to become part of a full "Home project", where every piece of furniture matches with the other, in a highly harmonious interior design project.

Paolo Piva

Paolo Piva has earned international recognition for his work with Italian furniture manufacturers including Fama, B&B Italia, Giovannetti, Dada and Poliform. Born in Adria in 1950, he studied architecture at Venice University in 1968 and since 1970 he has been involved in industrial design, exhibition design, graphics and architecture. In 1980 he was commissioned by the Kuwait government to plan the new embassy in Qatar, and in 1985 he planned the restructuring of the head offices of Charles Jourdan in Paris. In 1988 he became Professor of Design at the Hochschule für Angewandte Kunst in Vienna.



Technical characteristic and finishing:

Structure in flexible printed polyurethane with inserts in multi-density foam polyurethane.

Pre-covering: some parts in cotton with feather interior and others in polyester padding.

Base: painted metal structure. Stretched cover in removable fabric and not removable leather.

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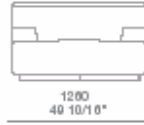
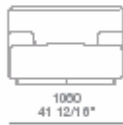
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Poliform®

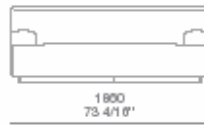
Soho design Paolo Piva, 2009

Dimensions:

Armchairs

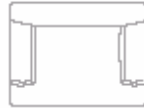
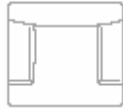


Sofa

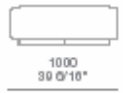


370
14 9/16"

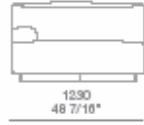
720
28 6/16"



pouf

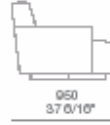


Left-right end units

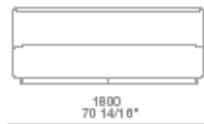
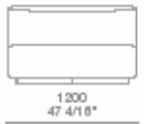
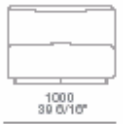


370
14 9/16"

720
28 6/16"



Central units

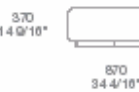


370
14 9/16"

720
28 6/16"



Left-right end / central pouf



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Poliform®

Soho design Paolo Piva, 2009

Dimensions:

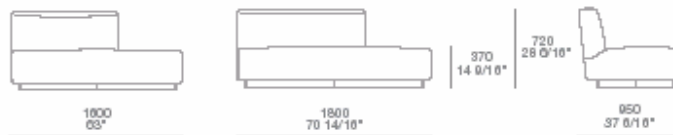
Left/right corner units



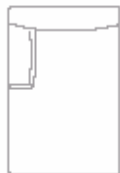
Corner pouf



Left/right end unit with peninsula



Left/right chaise longue



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Poliform®

Step

design Studio Kairos, 2009

Poliform day collection

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Studio Kairos

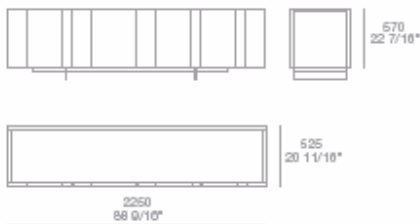
Studio Kairos is Massimo Bonetti, Giuseppe Manente and Abramo Mion who began their career collaboration in 1980. Kairos is a classic greek word meaning the right place for built a house, the right time to start working and the right measure, their work is diverse and their work has received numerous awards including the prestigious Compasso d'oro. The team has worked for leading furniture manufacturers including B&B Italia, Poliform and Koleksiyon.

Technical characteristic and finishing:

Leaf doors with vertical staves and inner drawer. Structure in oak, top in marble or veener. Can be fixed to the wall or put on the floor with metal feet.



Dimensions:



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Poliform®

Twelve

design Carlo Colombo, 2009

Poliform kitchen collection

The contemporary kitchen with its endless variety, the Poliform kitchen collection interprets different styles through composition solutions, materials, finishes and colours. Multiple proposals which demonstrate enormous flexibility, composed of aesthetically carrying elements, offering freedom of composition and personalised solutions for different lifestyles.

Carlo Colombo

Born in Carimate in 1968 Carlo Colombo studied architecture at the Politecnico di Milano and graduated in 1993. Working as a designer and consultant since 1993, in 1995, he began working on social buildings and private houses. In 1996 he returned to academia part time, working as an assistant at the Politecnico di Milano working with students in the faculty of architecture. He travels widely, recently talking in Italy, Israel, Greece, Portugal, Slovenia, Ukraine, Australia, Russia, England, Brasil and China. He projected many important buildings, such as residential villas in Lugano, Como, Venice, in Brianza and outside Milan. He also projected and equipped many showrooms, houses, offices and restaurants.



Technical characteristic and finishing:

Twelve: twelve millimetres defining an aesthetic based on the minimal thickness of the horizontal lines. The counter top as pure concept of wideness and the surfaces as geometrical forms are conceived to emphasize the features of the different materials. Composed of absolute fundamental design components, highlighted by the absence of the handles, the kitchen is able to assume different stylistic interpretations: from technical materials like stainless steel and glass for the counter top, to new finishes of highly natural connotation like spessart oak.

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